

Jordan Norman

@ADVENTURESOFJORDANNORMAN

Obsessed with...



Jordan Norman

1,152 posts

6,501 followers

2,549 following

Retreats, yoga & @ivywildwomen 🌿

Founder @wildkindredcreative ✨

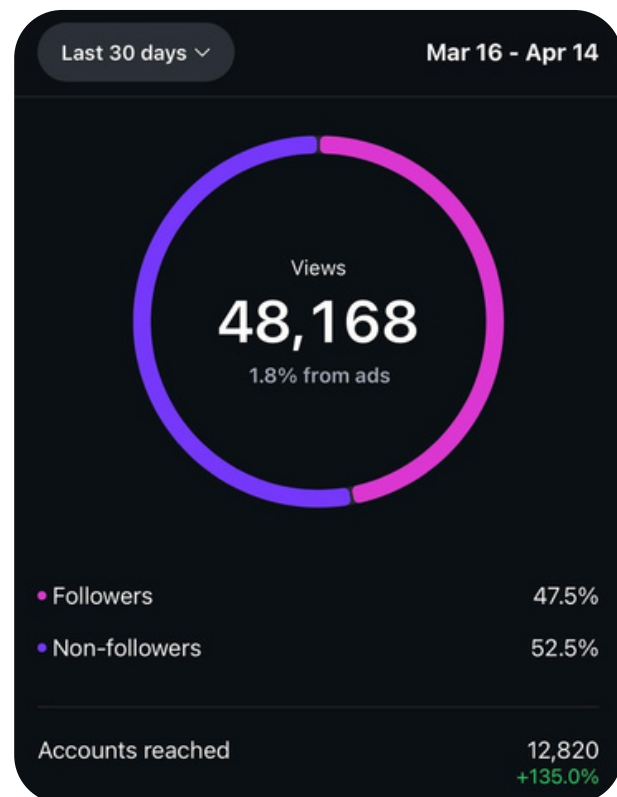
Crystals @malasbyjordan ❤️

Building a life (& house) in Costa Rica 🌍

↓ Retreats & more



6,500+ FOLLOWERS	55% WOMAN	48,000+ MONTHLY REACH	1,500+ MONTHLY ENGAGEMENTS
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TRAVEL &
YOGA
INFLUENCER
CONTENT
CREATOR

A 30 year old woman who left her corporate job to teach yoga, host retreats + travel full time!

Relatable content on travel, wellness, relatable trends, & more.

GET IN TOUCH

WhatsApp +1 719 220 4260
jordan@ivywildwellness.com

Open for content creation for paid & trade experiences



Other Account

@IVYWILDWOMEN



ivywildwomen ...

Jordan | Certified Fertility Awareness Method Educator

472 posts 2,068 followers 420 following

💧 Easily gauge & balance hormones while achieving your fertility goals
🌸 99.4% effective birth control | Cycle Wisdom
👉 ... more

🌐 www.ivywildwellness.com/retreats and 4 more
📍 ivywildwomen

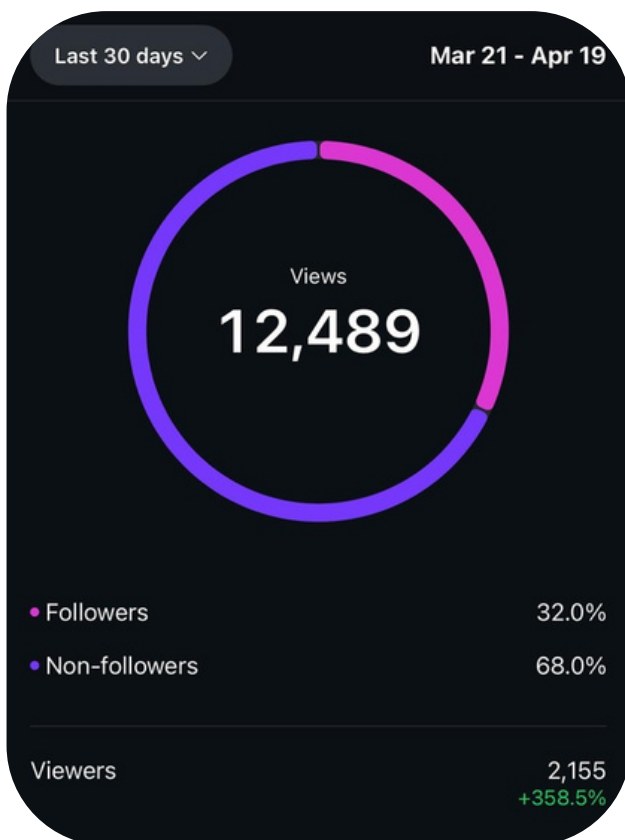
2,000+
FOLLOWERS

87%
WOMAN

12,400+
MONTHLY
REACH

500+
MONTHLY
ENGAGEMENTS

FERTILITY
AWARENESS
METHOD
EDUCATOR



After hormonal birth control failed her, Jordan turned to The Fertility Awareness Method & never looked back.

Educational content on women's health, cycle tracking & syncing, + more.

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Why use an Influencer for Marketing?



1. Wider Reach and Audience Engagement

Influencers typically have a dedicated and engaged following, which means they can help you reach a broader audience. Their followers trust their recommendations, leading to a higher likelihood of potential customers becoming interested in your Airbnb.

2. Authenticity and Credibility

Influencers are often seen as trusted figures within their niches. When they share their experiences at your Airbnb, it feels more like an authentic recommendation than a traditional advertisement, which can make it more compelling for their followers to book.



3. Targeted Marketing

Influencers cater to specific audiences, whether they're travel enthusiasts, adventure seekers, luxury travelers, or eco-tourism fans. Partnering with the right influencer ensures your tourism product is targeted at the people most likely to be interested in it, improving the chances of conversions.



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Affiliate Marketing

Affiliate marketing is one of my favorite ways to support brands I genuinely believe in while offering valuable resources to my community. By sharing products and services I personally use and trust, I'm able to create organic, high-converting content that feels authentic—not salesy.

A great example of this is my partnership with Evvy, a women's health company focused on vaginal microbiome testing and education. Over just five months, I helped generate over \$10,000 in sales through thoughtful content, honest reviews, and aligned messaging that resonated deeply with my audience.

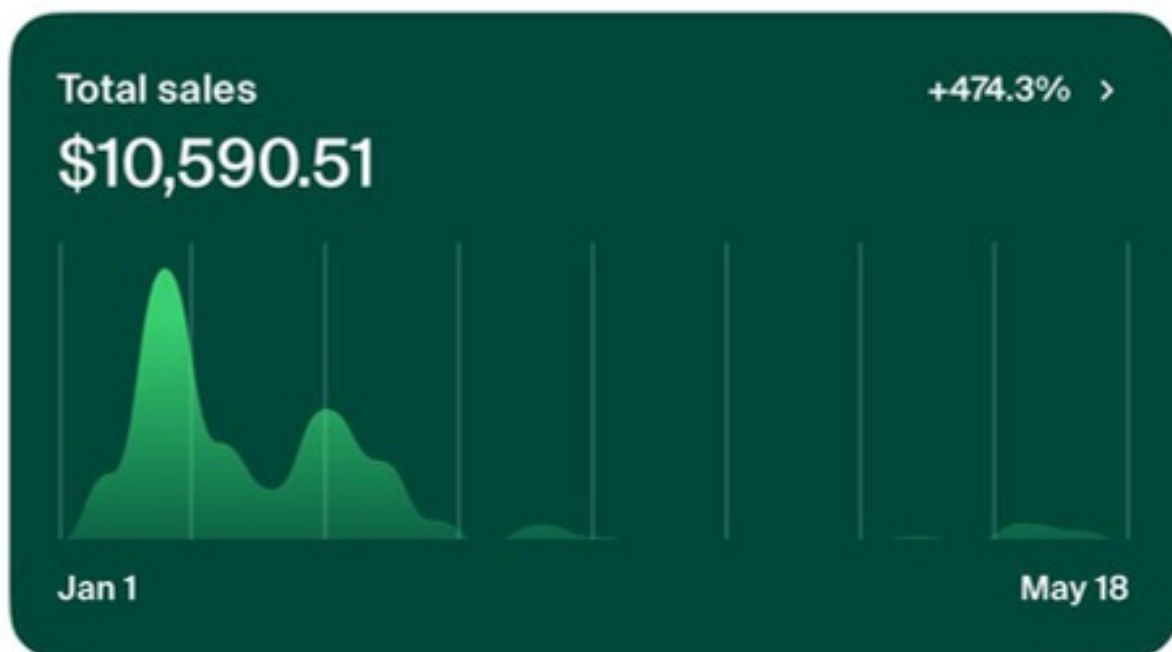
If you're a mission-driven brand looking to expand your reach through affiliate marketing, I'd love to explore how we can work together in a way that feels natural, impactful, and true to your values.

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Affiliate Marketing



Your top sellers >



Evvy Vaginal Health Test + Expan...

Evvy

27 sold



Evvy Vaginal Health Test

Evvy

23 sold



Evvy Expanded PCR Panel

Evvy

7 sold

Your top links >



IVYWILD10

Discount code

59 orders

Professional Content Photography

I also offer content photography services in conjunction or independent to influencer marketing. Travel photography is outlined below:

Offer:

- A complimentary stay at your Airbnb or VRBO

In exchange:

- I will provide a collection of professionally edited photos of your property, highlighting its best features and unique selling points.
- A simple contract for you to license these photos, providing you the rights to use them across your marketing platforms as you choose

Benefits for You:

- High-Quality Visual Content: Professionally shot and edited photos perfect for your website, social media, Airbnb profile and marketing emails.
- Increased Bookings: Eye-catching visuals that can significantly boost your online presence and appeal, driving more bookings.
- Cost-Effective Solution: Make use of an empty room while gaining top-notch marketing content without the need for a hefty upfront payment.
- Flexible Licensing: Obtain rights to use the photos with a straightforward licensing agreement, ensuring full control and usage rights.
- Licensing Agreement: All rights to photos for a lifetime

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Professional Content Photography Portfolio



All rights reserved to photo above by Jordan Norman

Professional Content Photography Portfolio



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Professional Content Photography Portfolio



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Let's Create Something Meaningful Together

If you're a brand that values authenticity, intentional living, and storytelling that truly connects—let's talk. Whether you're looking for high-quality UGC, creative content that speaks to a conscious audience, or a trusted affiliate partner who delivers real results, I bring heart, strategy, and proven impact to every collaboration.

With over 120,000 monthly visitors across my platforms and a track record of performance-driven partnerships—like generating \$10,000+ in affiliate sales with Evvy—I'm here to help you reach your people in a way that feels aligned and effective.

Ready to bring your brand to life in a whole new way?

Reach out:

jordan@ivywildwellness.com

Or DM me on Instagram

[@adventuresofjordannorman](https://www.instagram.com/adventuresofjordannorman)

I can't wait to co-create something powerful with you.

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INFLUENCER DE VIAJES Y YOGA
FOTÓGRAFO DE CONTENIDO

ACERCA DE MÍ

Una veinteañera que dejó su trabajo corporativo para enseñar yoga + viajar a tiempo completo!

Contenido identificable sobre viajes en solitario, viajes asequibles, pero también viajes auténticos con lugares locales y atracciones fuera de lo común.

3,250+
SEGUIDORES

83%
MUJERES

25,000+
ALCANCE
MENSUAL

500+
COMPROMISOS
MENSUALES

Last 90 Days ▾

Sep 3 - Dec 1

79,482

Views

74.3%
Followers ●



25.7%
● Non-followers

Accounts reached

11,654
+71.2%

Abierto para la creación de contenido para experiencias
pagas y comerciales

PÓNGASE EN CONTACTO

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Por qué utilizar un Influencer para el Marketing?

1. Mayor alcance y participación de la audiencia

Los influencers suelen tener seguidores dedicados y comprometidos, lo que significa que pueden ayudarte a llegar a un público más amplio. Sus seguidores confían en sus recomendaciones, lo que genera una mayor probabilidad de que los clientes potenciales se interesen por tu recorrido.

2. Autenticidad y credibilidad

Los influencers suelen ser vistos como figuras de confianza dentro de sus nichos. Cuando comparten sus experiencias en su Airbnb, se siente más como una recomendación auténtica que como un anuncio tradicional, lo que puede hacer que sea más atractivo para sus seguidores reservar

3. Marketing dirigido

Los influencers se dirigen a audiencias específicas, ya sean entusiastas de los viajes, buscadores de aventuras, viajeros de lujo o fanáticos del ecoturismo. Asociarse con el influencer adecuado garantiza que su producto turístico esté dirigido a las personas con mayor probabilidad de estar interesadas en él, lo que mejora las posibilidades de conversiones.

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Profesional Contenido Fotografía

También ofrecemos servicios de fotografía de contenidos en conjunto o de forma independiente al marketing de influencers.

La fotografía de viajes se describe a continuación:

Ofrecer:

- Un boleto gratis para un próximo Camino Inca o Viaje a Salkantay en diciembre o enero

A cambio:

- Acceso ilimitado y derechos a más de 50 fotos de la experiencia, un carrete de Instagram y 10 historias en mi historia personal

Beneficios para usted:

- Contenido visual de alta calidad: fotos tomadas y editadas profesionalmente, perfectas para su sitio web, redes sociales, perfil de Airbnb y correos electrónicos de marketing.
- Aumento de las reservas: imágenes llamativas que pueden impulsar significativamente su presencia y atractivo en línea, impulsando más reservas.
- Solución rentable: Aproveche una habitación vacía mientras obtiene contenido de marketing de primer nivel sin la necesidad de un pago inicial considerable.
- Licencias flexibles: Obtenga los derechos de uso de las fotos con un acuerdo de licencia sencillo, lo que garantiza el control total y los derechos de uso.
- Acuerdo de licencia: Todos los derechos de las fotos para un vida

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Profesional Contenido Portafolio de Fotografía



Todos los derechos reservados a la foto de arriba por Jordan Norman

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